



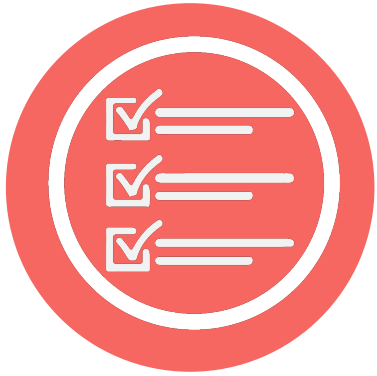
# Voter Vitals: A Health Care Tracking Poll Edition III

Key findings from the quarterly tracking survey of national and battleground state voters





# Methodology



## Quarterly Tracking Survey:

- N=1,000 voters nationwide plus n=500-voter oversamples in FL, MI, PA, and WI
- Balanced to U.S. demographics by gender, age, race, income, political ideology, and health coverage
- Fielded online February 18-26, 2020
- National MOE: +/- 3%; State OS MOE: +/- 4%

# Key Findings

1

**HEALTH CARE** remains the top issue of 2020, particularly for Democratic and swing voters.

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2

Lowering **COSTS** is the top health care priority for all voters.

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3

Three-fourths of voters are **SATISFIED** with their current coverage, and 64% believe **PRIVATE** insurance should continue to have a **ROLE** in our health care system.

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4

Most trust the **FREE MARKET** (60%) more than government (40%) as the foundation for health care reform.

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5

More support **FIXING what we have today** (62%) than Medicare buy-in (53%), the public option (44%), Medicare for All (40%), and ACA repeal (35%).

## Key Findings

6

A plurality of voters would be **LESS likely** to vote for a lawmaker who supports MFA or incremental proposals.

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7

Voters' top concerns with government-run health care reforms: **higher TAXES and not addressing rising health care COSTS.**

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8

Most voters would rather **BUILD ON** the **CURRENT** system (66%) than replace it with a new one (34%).

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9

80% of voters 50-64 and 69% of voters 18-64 would rather **KEEP their coverage** than buy coverage through Medicare or the public option respectively.

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10

72% of voters are **UNWILLING to pay any more for health care** and 66% are **UNWILLING to pay any more in taxes** for universal coverage.

# Top 2020 issues: Health care, Economy, & Immigration

Which of the following issues is MOST important to you when considering who to vote for in the 2020 presidential primary or caucus? (Combined – Top 3)

	U.S.	BGRND	DEM	SWING	GOP
Health care	58%	61%	67%	61%	46%
The economy	46%	47%	35%	46%	58%
National security	32%	33%	17%	32%	48%
Immigration	30%	25%	18%	21%	50%
Income and wealth inequality	23%	21%	35%	23%	10%
The environment	22%	24%	33%	23%	8%
Taxes	21%	21%	15%	23%	26%
Gun policy	21%	20%	25%	22%	17%
Education	15%	15%	21%	15%	8%
Social justice	10%	8%	15%	10%	4%
Infrastructure	9%	9%	8%	8%	10%
Judges and the judiciary	7%	9%	7%	5%	8%
Trade and tariff policies	4%	4%	2%	4%	4%
Energy	4%	3%	4%	6%	2%

U.S.: n=1,000 voters nationwide

BGRND: n=2,000 voters (500 each in key 2020 battleground states of FL, MI, PA, and WI)

DEM: n=408 Democratic voters nationwide

SWING: n=253 Swing voters nationwide

GOP: n=339 Republican voters nationwide

# The top health care priority: **lowering COSTS**

Which of the following is the most important priority to improve the U.S. health care system? (Combined)

	U.S.	BGRND	DEM	SWING	GOP
<b>Bring down health care costs</b>	<b>73%</b>	<b>77%</b>	<b>71%</b>	<b>76%</b>	<b>72%</b>
Make health care simpler	33%	30%	30%	35%	33%
Expand coverage to the uninsured	30%	31%	43%	26%	16%
Improve the quality of care	28%	25%	30%	25%	28%
Give consumers more choice and control	26%	27%	17%	27%	37%
Drive medical innovations and breakthroughs	10%	11%	8%	10%	14%

# A majority of insured voters are **SATISFIED** with their health coverage

How satisfied are you with YOUR current health insurance plan, the coverage you have today?

	U.S.	BGRND	DEM	SWING	GOP
<b>SATISFIED (NET)</b>	<b>75%</b>	<b>74%</b>	<b>70%</b>	<b>69%</b>	<b>85%</b>
<b>Neither</b>	8%	11%	10%	11%	5%
<b>DISSATISFIED (NET)</b>	17%	15%	20%	19%	10%

# Most believe **PRIVATE** coverage should continue to have a role in our health care system

Some politicians have said we need to eliminate private insurance plans entirely – like the coverage that most Americans get through their job. Do you believe private insurance should exist and have a role in our health care system?

	U.S.	BGRND	DEM	SWING	GOP
<b>Private insurance plans should exist</b>	<b>64%</b>	<b>65%</b>	<b>48%</b>	<b>67%</b>	<b>79%</b>
Private insurance plans should be eliminated	21%	18%	31%	21%	10%
Don't know	16%	17%	21%	13%	11%



# More trust the **FREE MARKET** than government

Who do you trust MORE to effectively manage health care for Americans?

	U.S.	BGRND	DEM	SWING	GOP
<b>Free market</b>	<b>60%</b>	<b>60%</b>	42%	<b>63%</b>	<b>77%</b>
Federal government	40%	40%	<b>58%</b>	37%	23%

# Most are still **UNAWARE** of incremental proposals

How knowledgeable or unknowledgeable are you about the following health care reform proposals and how they would work? (NET KNOWLEDGEABLE)

	U.S.	BGRND	DEM	SWING	GOP
Medicare for All	58%	57%	63%	52%	56%
<b>Public option</b>	<b>48%</b>	<b>43%</b>	<b>51%</b>	<b>48%</b>	<b>44%</b>
<b>Medicare buy-in</b>	<b>37%</b>	<b>35%</b>	<b>37%</b>	<b>35%</b>	<b>37%</b>

# The most popular proposal: **Fix what we have today**

## *Medicare for All and ACA repeal are least popular*

Now, we're going to present you with a series of health care policy proposals. For each, please indicate your level of support or opposition to them. (SUPPORT)

	U.S.	BGRND	DEM	SWING	GOP
<b><u>Fix what we have today.</u> We should build on and improve our current health insurance system – not start over.</b>	<b>62%</b>	<b>63%</b>	<b>60%</b>	<b>67%</b>	<b>61%</b>
<b><u>Medicare buy-in.</u></b> We should allow Americans age 50+ to purchase coverage through Medicare.	53%	53%	53%	56%	50%
<b><u>Medicare for All Who Want It.</u></b> We should enroll the uninsured in a new government-run insurance plan and allow any insured American to buy into it.	45%	47%	61%	44%	27%
<b><u>Public option.</u></b> We should create a new government-run insurance plan available for every American to purchase.	44%	41%	58%	42%	30%
<b><u>Medicare for America.</u></b> We should enroll the uninsured and newborns in a new government-run insurance plan and allow any insured American to buy into it.	43%	40%	60%	40%	25%
<b><u>Medicare for All.</u></b> We should replace private insurance plans with a single government-run insurance system that covers all Americans and is funded by federal taxes.	40%	37%	58%	36%	23%
<b><u>Repeal the Affordable Care Act (ACA).</u></b> We should repeal the ACA and go back to the health care system we had prior to it that does not protect pre-existing conditions.	35%	29%	25%	27%	51%

# **BUILDING ON** what's working earns more support than replacing it with something new

Of the following proposals to reform our health care system, which do you support MOST?

	U.S.	BGRND	DEM	SWING	GOP
<b>Building on and improving the health care system we have today</b>	<b>49%</b>	<b>53%</b>	<b>41%</b>	<b>45%</b>	<b>60%</b>
Replacing our current health care system with a Medicare for All, government-run system	20%	18%	31%	20%	8%
Allowing Americans age 50+ to buy into Medicare	18%	15%	10%	21%	25%
Creating a government-run public option insurance plan	13%	14%	18%	13%	7%

Which of the following approaches to health care reform would you support MORE?

	U.S.	BGRND	DEM	SWING	GOP
<b>Build on and improve our current health care system</b>	<b>66%</b>	<b>69%</b>	<b>62%</b>	<b>66%</b>	<b>70%</b>
Replace our current health care system with something new	34%	31%	38%	34%	30%

# A plurality of voters would be **LESS** likely to vote for a lawmaker who supports MFA or incremental proposals

If your representatives in Congress voted to replace the health insurance coverage you currently have with a government-run health insurance system, would you be more or less likely to vote for them in the next election?

	U.S.	BGRND	DEM	SWING	GOP
<b>MORE LIKELY (NET)</b>	35%	35%	46%	38%	22%
<b>No impact</b>	12%	12%	16%	10%	8%
<b>LESS LIKELY (NET)</b>	<b>53%</b>	<b>53%</b>	<b>38%</b>	<b>51%</b>	<b>70%</b>

If your representatives in Congress voted to create a government-run public option insurance plan or allow all Americans to buy into Medicare, would you be more or less likely to vote for them in the next election?

	U.S.	BGRND	DEM	SWING	GOP
<b>MORE LIKELY (NET)</b>	35%	36%	41%	38%	24%
<b>No impact</b>	17%	16%	22%	15%	13%
<b>LESS LIKELY (NET)</b>	<b>48%</b>	<b>48%</b>	<b>36%</b>	<b>47%</b>	<b>63%</b>



# **FIXING** Medicare must come **BEFORE** expanding it

Which of the following is a MORE important priority?

	U.S.	BGRND	DEM	SWING	GOP
<b>Fixing/improving Medicare before expanding it</b>	<b>65%</b>	<b>68%</b>	<b>52%</b>	<b>65%</b>	<b>81%</b>
Expanding access to Medicare now for people no matter their age, income, or where they live	35%	32%	48%	35%	19%

# Most voters 50-64 would rather **KEEP** their coverage than buy into **Medicare**

Assuming that what you currently pay would be the exact same, would you rather keep your current health insurance coverage or get coverage through Medicare? (age 50-64)

	U.S.	BGRND	DEM	SWING	GOP
<b>Keep my current coverage</b>	<b>80%</b>	<b>74%</b>	<b>69%</b>	<b>79%</b>	<b>86%</b>
Purchase Medicare coverage	20%	26%	31%	21%	14%

# Most voters 18-64 would rather **KEEP** their coverage than buy into a **public option**

Assuming that what you currently pay would be the exact same, would you rather keep your current health insurance coverage or get coverage through a government-run public option? (age 18-64)

	U.S.	BGRND	DEM	SWING	GOP
<b>Keep my current coverage</b>	<b>69%</b>	<b>71%</b>	<b>59%</b>	<b>67%</b>	<b>83%</b>
Purchase public option coverage	31%	29%	41%	33%	17%

# Top concerns with government-run proposals: **COSTS**

Which of the following potential consequences of government-run proposals to reform our health care system are MOST concerning to you? (Combined – Top Two)

	U.S.	BGRND	DEM	SWING	GOP
<b>Americans will pay higher taxes to fund them.</b>	<b>48%</b>	<b>48%</b>	<b>41%</b>	<b>46%</b>	<b>56%</b>
<b>They do nothing to lower rising health care costs.</b>	<b>42%</b>	<b>44%</b>	<b>43%</b>	<b>50%</b>	<b>36%</b>
There will be lower quality of care.	27%	25%	26%	26%	29%
Private health insurance plan premiums will increase.	26%	26%	28%	28%	23%
There will be less access to care.	20%	20%	19%	21%	21%
There will be longer wait times to see a doctor.	20%	21%	22%	17%	21%
There will be less choice of health care providers.	16%	16%	21%	13%	14%

# Most voters – even Democrats – would be **UNWILLING** to pay any more to ensure universal coverage

Are you or are you not willing to pay more than you currently pay for health care, including premiums, co-pays, and out-of-pocket expenses, to ensure universal health care coverage for every American?

	U.S.	BGRND	DEM	SWING	GOP
<b>I would not be willing to pay more than I currently do for health care.</b>	<b>72%</b>	<b>76%</b>	<b>63%</b>	<b>75%</b>	<b>81%</b>
I would be willing to pay more than I currently do for health care.	28%	24%	37%	25%	19%

Are you or are you not willing to pay more in taxes to ensure universal health care coverage for every American?

	U.S.	BGRND	DEM	SWING	GOP
<b>I would not be willing to pay more in taxes than I currently do.</b>	<b>66%</b>	<b>69%</b>	<b>52%</b>	<b>64%</b>	<b>83%</b>
I would be willing to pay more in taxes than I currently do.	34%	31%	48%	36%	17%



# Most voters are **CONCERNED** about the impact of a public option

An independent study has found that the public option could require tax increases on most Americans, including middle-income families, and add over \$700 billion to our federal deficit in its first ten years. How concerned are you about the cost impacts the public option could have on Americans?

	U.S.	BGRND	DEM	SWING	GOP
<b>CONCERNED (NET)</b>	<b>87%</b>	<b>86%</b>	<b>78%</b>	<b>88%</b>	<b>96%</b>
<b>NOT CONCERNED (NET)</b>	13%	14%	22%	12%	4%

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# Thank You